



## Workshop on Energy Saving Awareness

*These days, due to the load shading most of the industries have been adversely affected. It has created difficult circumstances to run production, business and other services. In this regard, with a view to aware on energy saving alternatives, FHAN and Industrial Energy Management Project of Ministry of Industry jointly organized a workshop on Energy Saving Awareness in Kathmandu on 11 March, 2009. The workshop was inaugurated by Asta Laxmi Shakya, Honorable Minister for Industry. The program had 30 participants.*

Welcoming the participants in the program, Mr. Bikash Ratna Dhakhwa, Acting President of FHAN highlighted on the objective of the program. As handicraft sector being one of the important employment generating industry, concerned people should be aware of energy saving and its alternative ways. As Metal craft, Ceramic and other handicraft industry consume high energy, he asked the government to adopt proper Energy policy and asked the participants to discuss on possible way outs. On that occasion, addressing the gathering, Honorable Minister urged to save the energy and get optimum benefit by consuming minimum energy during the period of energy crisis in the country. In addition, pointing out the need of quality production of handicraft as well as any product, she informed that government is bringing out new industrial policy with adequate provision for the promotion of cottage and small industries. Mr. Kamal Manandhar, Chief of Industrial Energy Management Project highlighted on the aim and objective of the program. Likewise, elaborating on possibility of saving 75% energy with consciousness about energy saving and its skill, Mr. Niranjana Baral, Acting Secretary of Ministry of Industry (MoI) asked all to discuss and identify possible alternatives for energy saving. At the end of the inaugural session, delivering vote of thanks, Mr. Hem Ratna Shakya, 2nd Vice President of FHAN expressed the hope that the knowledge and skill gained during

workshop would be helpful to enhance the productivity of handicrafts.



Workshop on Energy Saving Awareness

In the workshop, Mr. Amar Bahadur Manandhar, Executive Director of SEED Nepal, Mr. Binod Kumar Upadhyay, Joint Secretary, MoI and Mr. Govinda Tiwari, Director of SEED Nepal presented on Need & Opportunity of Energy Capability in Industry, Energy Policy and Solar Energy Capability, Opportunity & Issues in Industry. After presentation, the participants discussed on presented matter and possibility of alternative way outs. As per the participants, the workshop was useful.

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## Workshop on Promotion of Stone Crafts

*Stone craft is one of the unique Nepalese craft. Nepalese stone craft has small domestic and international market. Nepalese monuments are full of intricately carved stone craft. These days, stone craft is engulfed with problems in the areas of raw material sourcing, skilled mappower and technology. As such, the development of stone craft in Nepal lagged behind the expected progress. With a view to identify existing problems and solutions for development of stone craft FHAN organized a half day workshop on Identifying Solution for Promotion of Stone Craft Sector in Lalitpur on 2 March, 2009. The workshop conducted by Dr. Govinda Tandon had 30 participants including stone craft artisans, entrepreneurs and representatives from dept. of Archeology and Cottage & Small Industry. (Contd.... Page 3)*

## Certificates Distribution Program

FHAN has been involved in development of handicraft trade and industry. For the purpose, it organizes various promotional activities like organization of seminar, trainings, buyer seller meet, exhibitions etc. With a view to upgrade the skill and capability for quality production of different handicraft products, FHAN organized 16 various skill trainings during April 2008 till February 2009. On February 24, 2009, Collective Certificate Distribution Program was organized at the premise of Handicraft Design & Development Center in Lalitpur. On that occasion, Chief Guest and Secretary, Ministry of Industry, Mr. Tana Guatam distributed certificates to concerned participants of various skill trainings and appreciation letters to concerned Resource persons too.

At the beginning, welcoming all in the program, Mr. Pushkar Man Shakya, President, FHAN briefed on various promotional activities undertaken by FHAN and HANDECEN in cooperation with government and other organizations. Apprising on the benefits and positive impact of product as well as design development services and various skill trainings, he informed that FHAN intends to convert HANDECEN as a Handicraft Design Institute in future. In this regard, asking for needful cooperation for long run operation, he also urged for effective mobilization of Cottage & Small Industry Development Fund for the promotion of handicraft sector. He also thanked all concerned for their cooperation to make the trainings successful. On that occasion, Mr. Tana Gautam, Chief Guest as well as Secretary of Ministry of Industry, distributed certificates to the participants of concerned trainings. In this connection, asking to continue the needful promotion activities, he assured to extend any possible cooperation for over all development of handicraft sector.

During the program, Mr. Yuddha Bhadur Panta, Chief of NPEDC and Mr. D.B. Basnet, Chairperson of FNCCI, Cottage & Small Industry Committee had also expressed their views on promotion of handicraft sector. At the end, Mr. Bikash Ratna Dhakhwa, FHAN 1st Vice President delivered vote of thanks. Mean while, expressing



Certificates Distribution Program

gratitude to all organizations for their support and cooperation to make the programs successful, he also expressed hope that they would continue their support in future too. Apprising on conduction of 16 different skill trainings for more than 200 entrepreneurs, he also committed that FHAN would continue its promotional activities in future. The list of conducted training is as follows.

S.N.	Program	Resource Person	Date	Participants
1	Photography Training, 1st Grp	Mr. Sharad Rai	June 3 -10, 2008	13
2	Photography Training, 2nd Grp	Mr. Sharad Rai	June 29 -July 2, 2008	12
3	Doll Making Training	Mrs. Chiranjibi Shrestha	June 27 -30, 2008	7
4	Face Carving on Metal Statue	Mr. Pradeep Shakya	March 13 -May 11, 2008	19
5	Training on Knitwear	Mrs. Leela Joshi	June, 2008	13
6	E-Marketing Training	Mr. Surendra Shahi	July13 -14, 2008	18
7	Training on Patina on Woodcraft	Mr. Neera Prasad Heyoju	June 22 -July 2, 2008	14
8	Training on Salesmanship	Miss Aruna (Makiko Miyajaki)	June 10, 2008	8
9	Identification of Precious & Semi Precious Stone	Miss Niki Joshi Mr. Satya Naraya Jha	May 6 -July 6, 2008	8
10	Skill Test on Paubha (Thanka Painting)		August 20 -25, 2008	16
11	Training on Iconography	Mr. Deepak Joshi	September 1 -30, 2008	9
12	Training on Knitwear	Mrs. Leela Joshi	Nov. 23, 2008 -Jan. 18, 2009	11
13	Training on Patch Work	Mrs. Chhori Mainya Maharjan	Dec. 14-19, 2008	9
14	Product Photography Training, 3rd	Mr. Sharad Rai	Aug.25 -Sept. 2, 2008	11
15	Product Photography Training, 4th	Mr. Sharad ai	Dec.23 -31, 2008	13
16	Training on Banana Fiber Development	Dr. Riddhi Bir Singh	Nov. 21-24, 2008 Jan. 25 - 27, 2009	15 20
		Total	216	



## Observation of District Exhibition (Mahotsav)

Since few years back, local exhibitions (Mahotsavs) have been popular to publicize and promote business of local handicrafts and other products. With a view to observe and study on local handicrafts, FHAN organized observation visit program of Chitawan Mahotsav and Myagdi Mahotsav during January 15 - 18, 2009. The team led by Mr. Yagya Man Shakya, Executive Member of FHAN had 13 members comprised of different



*Group Photo of Visiting Team with officials of Myagdi Mahotsav*

committee members, entrepreneurs, exporters and staff. In course of visit, the team had interaction with officials of exhibition organizing committee, officials of Narayangadh Chamber of Commerce & Industry (NCCI), Myagdi Chamber of Commerce & Industry (MCCI), Myagdi Handicraft Association (MHA) and local handicraft entrepreneurs on handicraft trade promotion and mutual cooperation for its development in future. During interaction, briefing on role and function of FHAN for over all development of Handicraft trade and industry, the team leader also assured to extend possible cooperation from FHAN. During the discussion, the participants had also shared their views and experiences on promotion of Nepalese handicrafts. Similarly, observing the products displayed, the team also gathered the



*The Visiting Team on interaction with officials and entrepreneurs in Lamjung*

information on local handicraft product, services, business scenario, market trend and market possibility. During interaction, Mr. Mitra Raj Dawadi, President of NCCI urged the need of big handicraft Giftware showroom in Saurah, Chitawan. Like wise, in course of interaction in Myagdi, Mrs. Sadhana Kumari Shrestha, President of MHA briefed on local handicraft products and its trade scenario. She also asked for conducting some needful skill training and market promotion of their products.

In course of acquiring information on status of local handicrafts in Lamjung, 16 members team led by Mr. Dharma Raj Shakya, General Secretary of FHAN visited Lamjung Mahotsav during February 9 -10, 2009. Observing various local products on display, the team gathered some information. To acquire more information about local handicrafts, the team had an interaction with officials of Lamjung Chamber of Commerce & Industry and recently established Lamjung Handicraft Association. The interaction program was attended by local handicraft entrepreneurs. During the interaction, the participants shared their views and experiences on possible ways as well as mutual cooperation for development and promotion of local handicraft trade.

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### **Workshop on Promotion of Stone Crafts** (Contd... from Pg 1...)

At the beginning, with elaboration on importance and contribution of stone crafts in national context, FHAN President welcomed the participants in the program. Pointing out the short comings in stone craft sector, he asked participants to discuss and identify the proper solutions for enhancement of stone crafts. Mr. Dharma Raj Shakya, General Secretary of FHAN shed light on the objective of the program. In this regard, briefing on various promotional activities of FHAN for the promotion of stone craft sector, he urged the need of government support and active involvement of concerned entrepreneurs for business promotion of this sector. On that occasion, pointing out the need for identifying the existing problems, Mr. Nabin Shakya, Chairperson of its Stone Craft Product Development Sub Committee asked to implement workshop suggestions with specifying the role and responsibility of concern government authority, artisans, entrepreneurs and traders.



*Resource Person presenting during workshop on promotion of Stone Crafts*

Then, Resource Person, Dr. Tondon presented on the topic. He apprised the participants on importance, uses & application, current business trend, existing problems and possible solutions on stone craft. After presentation, the participants discussed and shared their experiences on problems and solutions for development of stone crafts. At the end, presenting the summery, Mr. Dharma Raj Shakya expressed that Dept. of Archeology and Dept. of Mine and Meteorology and other concerned organizations should give priority and extend needful cooperation for the promotion of Nepalese stone craft industry. In this regard, he also thanked concerned all to successfully complete the program.

## Banking Awareness Program

Agricultural Development Bank is one of the leading bank working for agricultural and rural economic development in Nepal since 40 years. It has been providing financial services for handicraft entrepreneurs, SME's and concerned others of diverse sectors. With an objective to aware on various banking services and support for financial arrangement, FHAN and Agricultural Development Bank (ADB) jointly organized Banking Awareness Program on January 9, 2009 in Kathmandu. Briefing on the objective of the program, Mr. Janak Raj Shah, Chief Executive Officer, ADB expressed the commitment to extend the possible cooperation to grant easy and facilitate loan and other financial service for handicraft entrepreneurs. On that occasion, pointing out some short comings of ADB, Mr. Pushkar Man Shakya, President of FHAN said that this type of program would be more beneficial to entrepreneurs and bank to built trust and promote their business.

Mr. Mrigendra Rimal, an expert of ADB, presented on the business status, banking system, loan policy and service. Likewise, Mr. Toyannath Pandey, other expert presented on banking loan process

& provision and other services for entrepreneur's promotion. The program had 40 participants including official, executive members and handicraft entrepreneurs of different sectors.



Resource Person Presenting on the topic during program

## Handicraft Promotion Meetings

*FHAN works for creating enabling environment for handicraft business and initiate for resolving existing problems in this area. For this purpose, it establishes good linkages with concerned authorities and organizations and advocates on resolving concurrent issues.*

In this regard, with a view to apprise on export related issues and envisaged role of customs office, a delegation led by Mr. Pushkar Man Shakya, FHAN President recently had talked with Mr. Mukti Narayan Poudel, Chief Custom Administrator, Tribhuvan International Airport (TIA). During the meeting, FHAN President briefed on current export trend, its contribution in economic development and employment generation. Apprising on existing difficulties due to lack of proper provision as well as policies in the field of handicraft export trade, he asked the Chief administrator for playing the role of export facilitator. In addition, mentioning on various FHAN activities and its role in publicity and business promotion attempt, he appealed the government for needful cooperation. The team comprised of Mr. Indra Bahadur Shakya, Past President, Mr. Hari Bahadur Karki, Executive Member, exporters and staffs of FHAN. During the meeting, participants of the team had also shared their views and experiences. On that occasion, stating on involvement of government and its concern, Chief Custom Administrator assured to extend any possible help for effective export promotion of Nepalese Handicrafts.

Likewise, with a view to facilitate supply of high quality silver for export of silver craft, a team led by Mr. Bikash Ratna Dhakhwa, Acting President of FHAN recently had meeting with Mr. Deependra Bahadur Chhetri, Governor of Nepal Rastra Bank. During the Meeting, the governor was apprised on export status, its contribution and existing problems by the team and asked for needful cooperation for enhancement of silver craft as well as over export promotion of Nepalese handicrafts. Briefing about FHAN effort for establishing handicraft village, the team also asked the governor for extending needful cooperation. On that occasion, asking for needful advice and proposal the Governor assured to extend any possible cooperation for export promotion of

handicrafts. The team comprised of Mr. Yagya Man Shakya, Chairperson of FHAN, Gold/ Silver Product Development Committee, exporters and staff of FHAN. During the meeting, the team members also shared their views

## Observation Study on Traditional Cap

Bhadgaunle Topi, a traditional Nepali Cap, identical for Nepalese identity from time memorable, is gradually being extinct. Thanks to Nepalese peoples love for modern and imported outfit. The Bhadgaunle Topi, normally black in color, is unique in texture, pattern, formness and so on. This cap was equally popular among porters, officials, businessmen and the then royal families. The surge of newly designed caps in market have shadowed the cultural value of traditional caps. Due to the reason, even being a product of national identity, Bhadgaule Topi's business scope is endangered. In this regard, with a view to study on production and usage of this cap and identify suitable solution for its preservation and promotion, FHAN Innovative Product Development Committee organized an observation study mission in Bhaktapur on February 1, 2009. Eight members team led by Mr. Suraj Man Bajracharya, Chairperson of the Committee, visited the traditional cap producing companies in Bhaktapur and observed the production process.

The study team visited entrepreneurs and owners and gathered useful information on current business status, production capacities, market trend, existing problems, challenges and possible ways to meet the challenges. The team found that personnel of scout, students of schools managed by police & military and others use this type of caps in national and international market and tourist field. The demand for the cap is still high. So, it has been advised by concerned entrepreneurs and traders to cooperate from government and private sector for transferring skill and promoting the use of traditional caps.



## Interaction on Business development of Natural Fiber

Natural Fibers are locally and easily available cheap resources for producing nice handicraft and giftware products. In the market, there is high demand of Hemp and Allo (Nettle) fiber products. However, due to the limited supply of quality fiber, market demand could not be fulfilled in time. With a view to apprise on business as well as product development status and discuss on possible ways for development of natural fibers, FHAN and Institute of Environment Management (IEM) jointly organized an Interaction on Business Enhancement of Natural Fiber on February 25, 2009 in Lalitpur.

At the beginning, welcoming all the participants, Mr. Hem Ratna Shakya, Second Vice President of FHAN elaborated on importance of natural fiber and its contribution in export. Apprising on FHAN's effort for the promotion of natural fiber product, he also informed that after feasibility study on status of natural fiber in Nawal Parasi, FHAN has organized skill upgrade training to local entrepreneurs. On that occasion, briefing on the activities of Environment Management Project, Mr. Uttam Kunwar informed that the project have trained about 1400 entrepreneurs. Urging the need of practical application of learned skill, he asked concerned all to be alert for publicity and market promotion of product. Mrs. Dibya Tara Tuladhar, Chairperson of FHAN Natural Product Development Committee highlighted on the aim and objective of the program.

As a Resource Person, Dr. Riddhi Bir Singh presented on the subject matter. During presentation, he apprised on commercial plantation of Banana, its benefit, market possibility and other current issues. After presentation, participants discussed on possible way outs for business enhancement of natural fiber. They shared their experience and problems on natural fiber.



*Interaction on Business Enhancement Natural Fiber*

In course of discussion, the participants asked to continue promotional activities, conduct skill training, introduce useful technology, promote market, facilitate and cooperate for the effective development of natural fiber. The program had 25 participants comprising FHAN officials, Past President, executive members, representative from Cottage & Small Industry Development Board, cooperatives and Women entrepreneurs. At the end, delivering vote of thanks, Mr. Rabindra Nath Shrestha, Assistant Secretary of FHAN briefed on various activities for the development of handicraft sector.

## MOU on Handicraft Promotion

Export Council of Nepal (ECON) is an organization working for resolving export problems and conduct activities for export development. ECON is recently associated with FHAN as Sector Association member. FHAN and ECON officials discussed on export related issues on March 29, 2009 in Kathmandu to identify major problems and their possible solutions. In this regard, briefing on FHAN activities and its continual effort for over all development of Nepalese handicraft trade and industry, FHAN President expressed his pleasure on ECON's affiliation in FHAN. Stating the inadequacy of single effort, he urged the need of joint effort for effective promotion of handicraft sector. During the meeting, the President of ECON also expressed the pleasure to be associated with FHAN and also committed to actively involve ECON for export promotion of handicrafts.

On that occasion, with a view to carry out activities for export promotion of handicrafts and mutual benefits, a Memorandum of Understanding (MoU) was signed. Mr. Dharma Raj Shakya,

General Secretary of FHAN and Mr. Naresh Das, President of ECON signed the MoU. At the end, Mr. Bikash Ratna Dhakwa, FHAN 1st Vice President, Mr. Hem Ratna Shakya, FHAN 2nd Vice President, Mr. Hem Raj Dhakal, ECON Vice President, Mr. Dilli Tuladhar, ECON Treasurer had expressed views and good wishes.



*Glimpse of MOU with ECON*

## Skill Training on Wood Carving

There is great contribution of woodcraft sector to make Nepalese craft renowned and unique. Due to lack of skilled manpower, this sector could not have expected commercial benefit. In this regard, with a view to generate skilled man power in woodcraft sector, training on wood carving was commenced from February 19, 2009 in Lalitpur. The training conducted in coordination of Woodcraft Product Development Committee, FHAN would last for three months.

The training was commenced by FHAN President amidst the small function by handing over the tools and equipments to the Resource Person. On that occasion, briefing on the importance and application of woodcraft, he expressed the hope that the training would help to prepare skilled manpower and pave the way for long lasting business of woodcraft. Highlighting on the objective of the training, Mr. Anil Kumar Silpakar, Chairperson of Woodcraft Product Development Committee, informed that after the training on the basis of the skill and capability the participants will be granted job opportunity. The training was conducted by Mr. Asha Ratna Shakya as a Resource Person. The training had 13 participants involved in woodcraft sector. During the training, with basic and technical know how, the participants will be imparted the skill of designing a wide varieties of wood carving.



The trainees are creating designs in wood

## Embroidery Skill Training

In a bid to enhance the skill of embroidery for handicraft product and design development, in coordination of FHAN, Cotton Product Development Committee (CPDC) organized skill training on Embroidery from February 15 to March 2, 2009 in Lalitpur. The training was started amidst a small function. On that occasion, highlighting on the objective and importance of the training, Chairperson of CPDC explained on the need of expert skill for quality production and design development of handicraft products. Miss. Pratibha Joshi, a Resource person of the training briefed on the training schedule. The training had 7 women participants. During the training participants were introduced with useful embroidery skill and techniques. The participants were also practically involved for creating different designs with embroidery skill.

## Knitwear Skill Training

Knit wear product is one of highly exported handicraft product. As being seasonal fashion product, quality products should be produced as per market demand and dispatch in time. In this regard, in a bid to produce skilled man power and upgrade the skill of weaving in local entrepreneurs in Chitawan, FHAN and Sangharshasil Saving Cooperative organized Weaving Skill Training in Chitwan from 2 - 17 February, 2009. The training was conducted by Mrs. Leela Joshi as Resource Person. The training had 20 local women entrepreneurs as participants. During the training the participants were taught on various weaving skills. According to the participants, the training was useful for self employment generation.

### FHAN PUBLICATIONS

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| 2. The Iconography of Nepalese Buddhism (German) | US\$ 15.00 |
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| 4. Product Catalogue (8 Sheets per set)          | US\$ 03.00 |
| 5. Artistic Heritage of Nepal                    | US\$ 10.00 |
| 6. Sacred Art of Nepal                           | US\$ 30.00 |
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To,

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*Published by*

**Federation of Handicraft Associations of Nepal**

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