



### Workshop on Handicraft Export Procedure & Challenges

*It requires up to date and needful amendment in export procedures and policies for enhancement of export trade. With a view to apprise and discuss on current export procedures and challenges, FHAN and Ministry of Industry, commerce & Supply (MoICS) jointly organized a Workshop on Handicraft Export Procedures and Challenges in Kathmandu on August 25, 2008.*

The program was inaugurated by Honorable Minister for Finance, Dr. Babu Ram Bhattarai amidst the function organized in Kathmandu. On that occasion, addressing the gathering honorable minister urged to follow and adopt new way of trading for gradual promotion of export of handicrafts. Besides, elaborating on the contribution of handicraft trade & industry for generating self employment as well as economic development of the nation, he assured to extend needful cooperation for over all promotion of handicraft sector. In this regard, he also asked for presenting suggestions for needful provision in upcoming budget and to extend cooperation from private sector. At the beginning, welcoming all the participants in the program, Mr. Pushkar Man Shakya, FHAN President briefed on the important contribution of handicraft sector for self employment and economic development of the nation. Likewise, pointing out that quality and competitive production and marketing is today's prime need, he appealed all to discuss and identify proper way outs. In the program, Mr. Hari Bhadur Karki, a Chairperson of its Export Committee shed light on an

At the end of the inaugural session, delivering vote of thanks to all, Mr. Bikash Ratna Dhakhwa, 1st Vice President of FHAN also appealed for fruitful discussion to identify proper solutions for easy and effective promotion of handicraft trade and industry in coming days.



*FHAN President highlighting on objective of the programme*

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objective of the program. On that occasion, Mr. Janak Raj Joshi, Secretary of MoICS, Mr. Krishna Acharya, Chief of NCP Maoist's Dept. of Industry & Commerce and Mr. Kush Kumar Joshi, President of FNCCI have also elaborated on the importance and need of the program.

The workshop session was conducted on the chairmanship of Mr. Janak Raj Joshi, a Secretary of MoICS. In the program, Mr. Shanker Prasad Sharma presented on the topics. Then after, the participants discussed on the presented matter for needful solution. In course of discussion, the participants pointed out the need of elimination of unpractical provisions, setting long term as well as time suitable export policies, granting facilities & honoring the top exporters, forming separate export department and equipping the concern government departments full of expert man power and resources. The workshop had participation of about 80 participants comprising exporters and representatives of concerned government institutions and trade organizations.

## Meeting on Promotion of Handicraft Trade

Since inception, FHAN has been actively involved for overall development of handicraft trade and industry in Nepal. With promotional activities, FHAN advocates on current handicraft trade related issues and suggests for needful amendment in present rules and policies. In this regard, with a view to propose and suggest for needful adjustment in governments upcoming Budget F.Y. 2008/09 for promotion of handicraft sector, the team led by Mr. Bikash Ratna Dhakhwa, Acting President of FHAN recently had meeting with Honorable Ministry for Finance, Dr. Babu Ram Bhattarai. During the time, honorable minister was also apprised with existing problems, difficulties, threats and opportunities in handicraft sector.



*Mr. Bikash Ratna Dhakhwa, Presenting on Trade Status & Activities of Handicrafts*

Likewise, the team comprising Mr. Bikash Ratna Dhakhwa, Acting President, Mr. Indra Bahadur Shakya, Past President and others met to Honorable Minister for industry, Mrs. Ashta Laxmi Shakya and appealed for needful arrangement and cooperation for over all promotion of Handicraft sector.

Similarly, With a view to discuss and seek cooperation for organizing promotional activities of handicraft sector, a team led by Mr. Dhakhwa, Acting President FHAN had also meeting with Mr. Mahendra Man Gurung, Director General, Dept. of Cottage & Small Industry. On that occasion, the team proposed, briefed on importance of possible handicraft promotion activities

## Workshop on E-Commerce

*Digital Technologies such as Internet and Email has changed the way that trading was done in the past. Due to internet, it has been very easy to seek information on products and person/organizations from worldwide in a short time. Due to lack of knowledge on importance and proper application of internet, concerned entrepreneurs and exporter are deprived from various opportunities. In this regard, with a view to apprise on importance and application of E-commerce in coordination of its Export Committee, FHAN and Export Council of Nepal (ECON) jointly organized two days Workshop on E-commerce during July 13 -14, 2008 in Lalitpur.*

On the first day of program, highlighting on essence of information technology and E-commerce for boosting the trade and export of handicrafts, Mr. Pushkar Man Shakya, FHAN President asked all to grasp useful tips and implement practically. Mr. Haria Bahadur Karki, a Chairperson of Export Committee briefed on an objective

of the program. On that occasion, Mr. Yagya Narayan Gupta, Immediate Past President of ECON expressed the hope that the program would be useful to promote their export trade.

The workshop was conducted by Mr. Surendra Shahi, as Resource Person. During the program, the participants were apprised with Internet Basic, Digital Imaging, Website Building concept, Ecommerce, Various Marketplace and sales Promotion through internet, Open Source Ecommerce system, Search Engine Optimization, Online Payment option and other. During the workshop, experts form Bank, Insurance Company and Courier Company had also presented on uses, benefit and application of ecommerce in their concerned companies. The workshop had participation of 18 participants representing from different export firms. The participants have found the workshop useful.



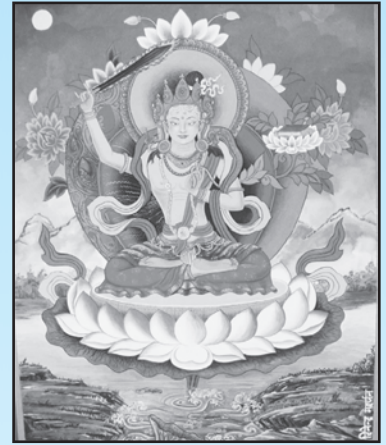
*Opening session of the workshop*



## Skill Test on Paubha (Thanka) Painting

After the set up off skill standard, FHAN and CTEVT, National Skill Testing Board (NSTB) jointly conducted Skill Test Exam on Paubha Painting, level - 3 at the premises of Handicraft Design & Development Center in Lalitpur from August 20 till 25, 2008 for the first time in this sector. The skill test exam was attended by 15 entrepreneurs and artisans involved in Paubha (Thanka) Painting sector. The main objective of the program was to certify the skill of concerned artisan and qualify them for the purpose and make them capable to grasp the possible opportunities in future.

As per further demand of concerned artisans, FHAN is going to conduct the skill test exam on Paubha Painting from November 6 till 11, 2008 in Lalitpur.



*Paubha prepared during skill test*

## Workshop on Dyeing on Cotton

*Various handicraft products are produced with Cotton. These cotton products have secured good internal and export market. Lack of useful Know How and technologies, the producer, entrepreneurs and exporters are facing problems during product designing and diversifying. In this regard, in a bid to introduce on techniques of cotton dyeing and interact on its existing problems & its solutions, in coordination of Cotton Product Development Committee, FHAN organized a half day workshop on Cotton Dyeing on September 26, 2008 in Kathmandu.*

On that occasion welcoming all the participants in the program, Mr. Bikash Ratna Dhakhwa, Acting President FHAN shed light on the importance of information on current color trend, pattern & product design, product diversification for effective export promotion of cotton handicrafts. Meanwhile, he also asked for gaining useful knowledge on dyeing and share their experiences too. Mrs. Yasoda Vaidya, a Chairperson of Cotton Product Development Committee highlighted on the objective of the program.



*Glimpse of the workshop*

An expert, Mr. Ganga Bahadur Shrestha conducted the workshop. The workshop had participation of 18 participants involved in production and export of cotton products. During the program, the participants were apprised with process, types, method, preparations of dyestuff and some dyeing techniques.

## Effort on Simplifying Export to India

*India is also one of the biggest market place of Nepalese Handicrafts. Various handicraft products are nicely sold and exported to India. Due to technical difficulties and unnecessary harassment in Indian custom offices, businessmen had to face unnecessary problems during export to India. In this regard, with a view to discuss on existing problems and find the way outs for easy and simplifying the export to India, FHAN organized an Interaction on Export to India on July 3, 2008 in Kathmandu.*

In the program, elaborating on the importance of the program, Mr. Pushkar Man Shakya, FHAN President asked the participants to express the existing difficulties and share the ideas to resolve it properly. Mr. Hari Bahadur Karki, Chairperson of Export Committee highlighted on the objective of the program. The program had participation of 25 traders involved in export to India. Mr. Priyadarsan Sharma, Technical Director of Federation of Nepalese Chamber of Commerce & Industry (FNCCI), presented on the export procedure and essence of certificate of Origin. Likewise, Mr. Ramesh Sthapit, Director of Department of Industry and Mrs. Deepa Chitrakar, officer of Nepal Chamber of Commerce presented on percentage criteria / material content and Harmonized Code required during export to India. In the discussion, the participants shared their views on existing problems and its solutions and asked concerned government and Private sector authorities for prompt and needful actions to overcome any export problems. At the end, delivering vote of thanks to all, Mr. Bikash Ratna Dhakhwa, 1st Vice President appealed the government for giving equal preference for promotion of small scale industries too.

In this regard, President of FHAN and President of FNCCI had meeting to identify the possible solutions and asked for promptly resolving present problems on export to India. In connection to this issue, on July 18, 2008, the team led by FHAN President comprising its 1st Vice President and Office Secretary met Mr. Harsha K. Jain, Commercial Counselor of Embassy of India and requested for resolving the current problem and simplifying the process of export to India.

## Donation of Useful Books & Publications

Due to friendly relation between India and Nepal, government of India is extending various cooperation for the economic, social, Health and educational development of Nepal. On the occasion of 61st Independence Day of India, a special function was organized at the venue of embassy of India in Kathmandu on August 15, 2008. On that occasion, dignitaries of both the countries expressed and elaborated on friendly relation between two countries, mutual cooperation and bilateral economic and trade development. On that occasion, His excellency Ambassador of India to Nepal, Mr. Rakesh Sooth also granted cooperation to different organizations for their institutional development. In this connection, Mr. Pushkar Man Shakya, FHAN President, received the donation of useful product design and development related books and

publications by His Excellency Ambassador of India. It is expected that these publications would be helpful for skill, design, product and quality enhancement of various handicraft goods in future.

## Training on Photography Skill

Quality Photography of the products are most important for good publicity and drawing attention of potential users and buyers. In this regard, as per demand of concerned members and entrepreneurs, FHAN organized digital photography skill training for the 3rd time during August 26 till September 2, 2008 in Lalitpur. The training conducted by Mr. Sharad Rai had 11 participants. It is expected that the training would be helpful to enhance the capability of producing quality photography of handicraft products and prepare attractive brochure, product catalogue for its market promotion.

## Training on Iconography

Among various handicraft products, Metal Statue/ Metal crafts, Paubha (Thanka) Paintings and other ritual objects are specially related to different religion and religious beliefs. Design, shape, style, color and position of these products are depends on and made accordingly as per the religious principle. In this regard, with a view to introduce on principles of structure, characteristics, gesture, shape, religious norms and beliefs and apply during production of Metal Statue, Paubha Paintings, Stone craft and Woodcrafts, FHAN organized training on Principles of Iconography during September 1-30, 2008 in Lalitpur. The training conducted by an expert, Mr. Deepak Joshi had participation of 10 artisans and entrepreneurs.



### FHAN PUBLICATIONS

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| 1. The Iconography of Nepalese Buddhism          | US\$ 10.00 |
| 2. The Iconography of Nepalese Buddhism (German) | US\$ 15.00 |
| 3. Short Description of Gods & Goddesses         | US\$ 03.00 |
| 4. Product Catalogue (8 Sheets per set)          | US\$ 03.00 |
| 5. Artistic Heritage of Nepal                    | US\$ 10.00 |
| 6. Sacred Art of Nepal                           | US\$ 30.00 |
| (All price include mailing charges)              |            |

### Published by

#### Federation of Handicraft Associations of Nepal

P.o. Box: 784, Upama Marg  
Thapathali, Kathmandu, Nepal  
Tel: 977-1-4245467, 4244231  
Fax: 977-1-4222940  
Email: han@wlink.com.np  
URL: www.nepalhandicraft.org.np

Editor

**Dilip Khanal**

Co-editor

**Dev Raj Bajracharya**

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